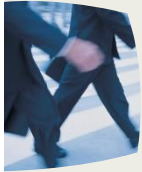




▶ FOLLOW INSTITUTIONAL MONEY MOVES: FOR THE NEXT 1-10 WEEKS  
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▶ FIND NEVERLOSS TRADING ALGORITHM SELECTED TRADE POTENTIALS:  
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2013

# Trade Alert



# Long-Term *investor*

STEP-BY-STEP GUIDE .....TO INVEST ALONG WITH INSTITUTIONAL MONEY MOVES IN LESS THAN 30 MIN/WEEK!

## Helping you achieve your financial goals

Are you ready for an easy way to find quality stocks that offer exceptional price move potentials by detecting:

- Institutional buying or selling.
- Sector rotations and key stocks in focus.

Let NeverLossTrading show you a safer, easier way to build your financial future. You will learn when to buy, what to buy, when to sell and how to manage your positions in just 30-minutes per week to create the ideal low-risk, high-reward portfolio.

Your Long Term Investor Alert comes with an introduction video explaining the basis and execution of trade potentials.

- Early Price Move Potentials
- Momentum Movers
- Trend Movers

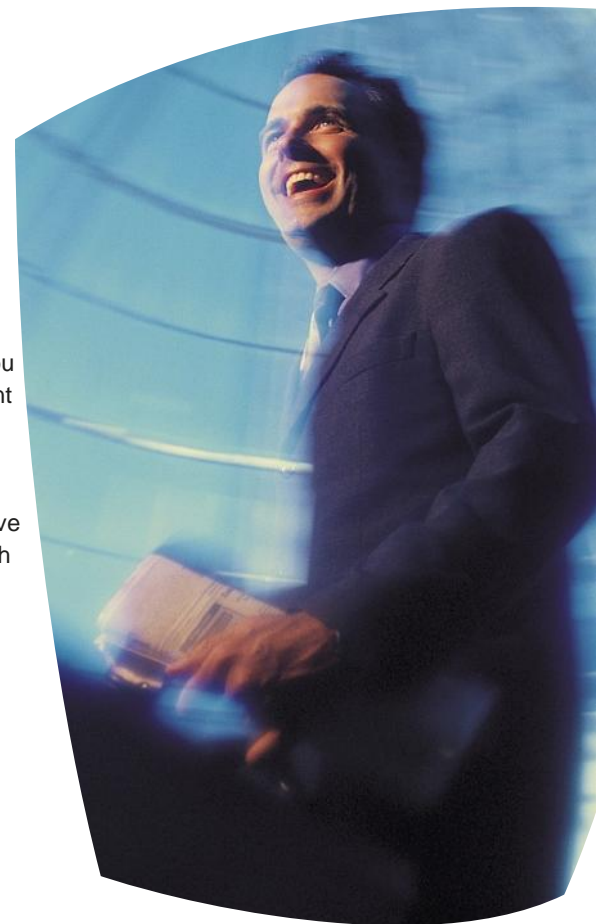
Book your additional [Investor Education Package](#) and learn how you can participate with any type of account in up- and downside price moves and how to Hedge and Leverage your positions. Many investors believe that short-selling is only made for aggressive high risk takers. However, we will teach you:

- How you can participate when the markets fall with limited risks and high leverage.
- How to protect open positions without being stopped, turning potential losers into winners.
- How to leverage investments by compounding interest.

Bring yourself to the next level:

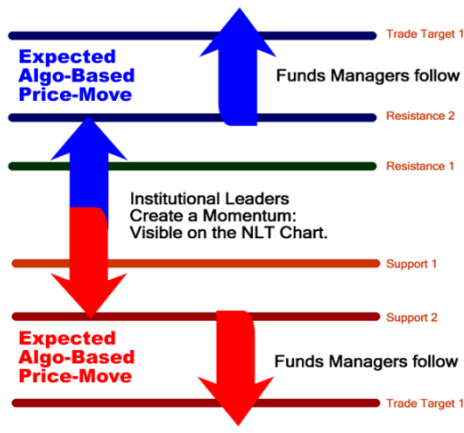
Investigate our

[Mentorship Packages...click here.](#)



## NeverLossTrading Alerts!

You can trade the NeverLossTrading way without investing upfront into our mentorship and software packages, however, you will make better judgments with the help of our algorithms, which paint short-term support, resistance, price expansions and hindrances, visibly on the chart for you. Find institutional activity on all-time frames and for all asset classes: Stocks, Futures, Commodities, Currencies, and Treasuries: [Call +1 866 455 4520](tel:+18664554520) or [contact@NeverLossTrading.com](mailto:contact@NeverLossTrading.com)



Trade Only When The Odds Are In Your Favor.  
 Spot and Follow Institutional Money Moves.

NeverLossTrading is based on a natural behavior model, which considers repetitive action of institutional leaders and the rest of the market: The crowd is following the leaders.

Our mathematical models translate this behavior pattern into a trading plan, which gives you defined entries and exits for every trade to take.

Below, please find stocks with a long term: 1-10 weeks price move potential.

# SMARTER INVESTING

## Follow Institutional Money Moves

Please consider that highlighted stocks are selected by our algorithms and do not represent trading advice. For trading advice, please contact a licensed dealer broker or financial advisor. See our disclaimers.

### NeverLossTrading Long-Term Investor Alerts for the Week of September 30, 2013

#### 1. Overall Market Development

S&P 500 Sector Development	Sector Share	Watch List Potential	P/C Ratio	Weekly Range to SPU	Weekly Momentum	Weekly Trend	Weekly Light Tower	Weekly Purple Zone	Weekly Volume	Weekly Volatility	Potential Top or Bottom	Early Trend Signal
S&P 500	100%		2.1	67.1%	new down	up						
Technology	18%		0.4	86.6%	up	up		Change				
Financials	14%		7.7	73.6%	new down	up			>Average			
Consumer D.	9%	Consumer D.	0.7	101.1%	HF down	up				Trend		
Consumer S.	11%		4.0	57.6%	up	up						
Healthcare	12%	Healthcare	0.5	100.0%	HF down	Early down				Breakout		Down
Energy	11%	Energy	0.8	57.2%	new down	Early down						Down
Industry	9%		4.8	65.0%	up	up						
Communication	5%		N/A	11.5%	up	side		Change	High Down			
Material	3%	Material	3.3	66.4%	up	Early down						
Mining	3%	Mining	1.1	79.2%	new down	Early down						Down
Real Estate	2%		0.2	74.0%	up	up		Change				
Utility	4%		1.5	78.7%	up	down						

Sector Share	Share of the S&P 500	Down	0	1	0	3	2	2	0	4	
Watch List	Algorithms selected sectors	New down	5	4	Strong	Indecision	and End	Volume	Volatility	Early Trend	T&B
P/C Ratio	Put/Call relation.		7	6	Price Move						
Range to SPU	Price expansion and compression	New up	0	0							
Momentum	Short-term price move > 1-5 bars		5	5							
Trend	Longer-term price move > 5-10 bars	Total Down	7	6							

STEP-BY-STEP GUIDE TO INVEST ALONG WITH INSTITUTIONAL MONEY MOVES IN LESS THAN 30 MIN/WEEK

#### 2. What the Futures Tell Us

Selected Futures and FOREX Pairs	Sector	Last	Direction	Indicator	Volume Indication	Individual Price Move	Critical Price Point	Critical Move
S&P 500 [S&P2]	S&P 500	\$ 1,685.50	Down	Early Down			\$ 1,680.00	\$ 1,520
DOW 30 [NYM23]	DOW 30	\$ 15,190.00	Down	HF Down		Trend	\$ 15,134.00	\$ 15,000
Wheat [ZWZ3]	Wheat	\$ 681.50		> Average	Strong Up		\$ 685.50	\$ 4.00
British Pound [EUR/GBP]	British	\$ 0.8385		Diff. Down			\$ 0.8485	\$ 0.0070
Swiss Franc [6S123]	Swiss	\$ 1.1044	Up	Diff Purple			\$ 1.1093	\$ 0.0049
Swiss Franc [USD/CHF]	Swiss	\$ 0.9060		Diff. Down			\$ 0.9137	\$ 0.0077

COMMENTS:

S&P: The Futures show a down momentum, indicating a potential trend change, while the overall index just shows a retracement and remains in an uptrend.  
 Consumer Discretionary and Healthcare had the strongest price move of the week: Consumer D. with underlying strengths, Healthcare with underlying weakness.  
 Communication is showing a price compression with increased volume, which is typical prior to a big move. Mark the high and low of last week, to trade along with breakouts  
 Financial with an increased volume let us mark the weekly highs/lows to trade along with a potential breakout.

Swiss Franc: Strength is came in the Swiss Franc.  
 British Pound: Slight weakness against the Euro is showing  
 Wheat: Bottom breakout potential after a strong price move.

#### 3. Highlighted Stocks (Weekly Chart)

Primary Signals Symbols	Secondary Signals Symbols	Sentiment	Select	Pattern	P/C Ratio	Segment	Sector	Primary NLT Signal	Secondary NLT Signal	Last	Weekly SPU	Weekly SPU to Last %	Move to Market	Potential Trade Direction	NLT Moment	NLT Trend	Strongest NLT Indicator	NLT Purple Zone	NLT Volume	NLT Volatility	Last Day Volume (mill)	Last Move	Last Price	Price Threshold	Entry Price	Critical Price Move	Weekly SPU	Weekly SPU to Last %	Last Day Move to Weekly SPU	Move to Market	
SPY		Bear			2.052	Index		0		\$ 168.91	\$ 3.25	1.9%	100.0%	Down	new	up	up					97.4	-0.5%	\$ 168.91	\$ 168.47	\$ 168.41	(0.50)	\$ 3.25	1.9%	24.0%	24%
APOL		Bear	x	Bottom Breakout	0.347	Consumer	Diversified	End Purple	Diff. Down	\$ 20.45	\$ 1.36	6.7%	11.0%	Down	up	up	End Purple Zone	EndChan	Diff. Down	Strong Down	0.8	-0.7%	\$ 20.45	\$ 20.35	\$ 20.32	(0.13)	\$ 1.36	6.7%	11.0%	46%	
OTV		Bear		Cup & Handle	2.886	Consumer	Tobacco	Power Tower	Diff. Down	\$ 34.71	\$ 1.06	3.1%	27.4%	Down	new	down	down			Diff. Down	Strong Down	7.8	-0.8%	\$ 34.71	\$ 34.51	\$ 34.51	(0.20)	\$ 1.06	3.1%	27.4%	114%
GMCR		Bear		Trend Exhaustion	1.451	Consumer	Media	Power Tower		\$ 59.96	\$ 2.88	4.8%	0.7%	Down	HF down	up	Power Tower			Strong Down	2.8	0.0%	\$ 59.96	\$ 59.41	\$ 59.20	(0.61)	\$ 2.88	4.8%	0.7%	3%	
UNG		Bull		High Breakout	0.974	Consumer	Food	Power Tower		\$ 74.88	\$ 6.82	9.1%	18.9%	Down	new	up	Power Tower			> Average	Strong Down	2.5	-1.7%	\$ 74.88	\$ 74.50	\$ 74.36	(0.52)	\$ 6.82	9.1%	18.9%	79%
MS		Bear		Indifferent	0.714	Financials	Capital	HF down	Early down	\$ 27.08	\$ 1.28	4.7%	22.8%	Down	HF down	Early	HF down			> Average	Strong Down	12	-0.3%	\$ 27.08	\$ 26.70	\$ 26.67	(0.41)	\$ 1.28	4.7%	5.5%	23%
BMT		Bear		Indifferent	2.21	Financials	Commercial	HF down		\$ 33.97	\$ 1.20	3.5%	10.4%	Down	HF down	up	HF down			Strong Down	3.5	0.1%	\$ 33.97	\$ 33.46	\$ 33.44	(0.53)	\$ 1.20	3.5%	2.5%	10%	
USB		Bear		Indifferent	0.058	Financials	Commercial	Power Tower		\$ 36.50	\$ 1.06	2.9%	3.8%	Down	HF down	up	Power Tower	Change		> Average	Strong Down	5.8	-0.1%	\$ 36.50	\$ 36.31	\$ 36.29	(0.21)	\$ 1.06	2.9%	3.8%	16%
WFC		Bear		Indifferent	3.088	Financials	Commercial	HF down		\$ 41.59	\$ 1.49	3.6%	5.6%	Down	HF down	up	HF down			> Average	Strong Down	19.7	-0.1%	\$ 41.59	\$ 41.29	\$ 41.26	(0.33)	\$ 1.49	3.6%	1.3%	6%
C		Bear	x	Weakness	1.112	Financials	Diversified	Power Tower		\$ 48.89	\$ 2.20	4.5%	7.6%	Down	HF down	down	Power Tower	Change		> Average	Strong Down	20.1	-0.1%	\$ 48.89	\$ 48.50	\$ 48.45	(0.43)	\$ 2.20	4.5%	1.8%	8%
ARNA		Bear		Weakness	0.397	Healthcare	Biotechnol	Diff. Down		\$ 5.79	\$ 0.57	9.8%	87.6%	Down	down	down	down			Diff. Down	Strong Down	2.5	-2.0%	\$ 5.79	\$ 5.72	\$ 5.71	(0.08)	\$ 0.57	9.8%	21.1%	88%
ABT		Bear		At Support	0.588	Healthcare	Health	Power Tower		\$ 33.14	\$ 1.86	5.8%	171.7%	Down	HF down	down	Power Tower			High Down	Strong Down	11.8	-1.5%	\$ 33.14	\$ 33.05	\$ 33.02	(0.12)	\$ 1.86	5.8%	41.3%	122%
LYX		Bear		At Support	1.988	Healthcare	Pharmaceu	Power Tower		\$ 50.50	\$ 1.97	3.9%	27.4%	Down	HF down	down	Power Tower			High Down	Strong Down	5.8	-1.1%	\$ 50.50	\$ 50.07	\$ 50.03	(0.47)	\$ 1.97	3.9%	27.4%	114%
BAX		Bear	x	Weakness	0.758	Healthcare	Health	Power Tower		\$ 66.38	\$ 2.76	4.2%	1.1%	Down	HF down	down	Power Tower	EndChan	High Down	Strong Down	3.5	0.4%	\$ 66.38	\$ 66.01	\$ 65.95	(0.43)	\$ 2.76	4.2%	1.1%	5%	
INJ		Bear		At Support	0.77	Healthcare	Pharmaceu	HF down		\$ 86.73	\$ 2.66	3.1%	53.2%	Down	HF down	up	HF down			Strong Down	5.4	-0.4%	\$ 86.73	\$ 86.44	\$ 86.39	(0.34)	\$ 2.66	3.1%	12.8%	53%	
AMGN		Bear		At Support	0.634	Healthcare	Biotechnol	Power Tower	Early down	\$ 113.19	\$ 5.79	5.1%	24.4%	Down	new	Early	Early down			Diff. Down	Strong Down	1.9	0.0%	\$ 113.19	\$ 112.17	\$ 112.05	(1.14)	\$ 5.79	5.1%	5.9%	24%
RVBD		Bear		At Support	0.791	Communication	Communic	Power Tower	Diff. Down	\$ 14.73	\$ 1.07	7.3%	15.9%	Down	new	down	Power Tower	EndChan	Diff. Down	Strong Down	2.7	-1.1%	\$ 14.73	\$ 14.64	\$ 14.62	(0.11)	\$ 1.07	7.3%	15.9%	66%	
AMAT		Bull	x	High Breakout	0.807	Communication	Semicondu	Power Tower	Diff. Up	\$ 17.60	\$ 0.86	4.9%	19.8%	Up	up	up	Power Tower			Diff. Up	Strong Up	14.4	-1.0%	\$ 17.60	\$ 17.94	\$ 17.96	(0.36)	\$ 0.86	4.9%	19.8%	82%
INPR		Bear		Indifferent	0.488	Communication	Communic	HF down		\$ 19.95	\$ 1.15	5.8%	17.4%	Down	HF down	down	HF down			Strong Down	3.8	-1.0%	\$ 19.95	\$ 19.85	\$ 19.83	(0.12)	\$ 1.15	5.8%	17.4%	72%	
WFC		Bear		Indifferent	2.75	Communication	Semicondu	HF down		\$ 22.58	\$ 0.90	3.9%	188.0%	Down	HF down	down	HF down			Strong Down	28.4	-1.8%	\$ 22.88	\$ 22.88	\$ 22.86	(0.12)	\$ 0.90	3.9%	47.8%	199%	
DCOM		Bear		At Support	1.77	Communication	Communic	HF down		\$ 67.38	\$ 2.21	3.3%	67.4%	Down	HF down	up	HF down			Strong Down	10.4	-2.2%	\$ 67.38	\$ 67.08	\$ 67.04	(0.34)	\$ 2.21	3.3%	67.4%	281%	
FFIV		Bear		At Support	2.198	Communication	Communic	Power Tower		\$ 86.80	\$ 5.76	6.6%	93.9%	Down	HF down	up	Power Tower			> Average	Strong Down	0.7	-1.5%	\$ 86.80	\$ 86.04	\$ 85.90	(0.88)	\$ 5.76	6.6%	22.6%	94%
BRCM		Bear		At Support	1.324	Communication	Semicondu	Power Tower		\$ 25.84	\$ 1.42	5.4%	116.1%	Down	new	down	Power Tower			Strong Down	9.3	-2.0%	\$ 25.84	\$ 25.61	\$ 25.57	(0.27)	\$ 1.42	5.4%	27.9%	116%	
CLJ		Bear		At Support	0.606	Mining & Metals	Metals &	HF down	Early down	\$ 21.00	\$ 2.25	10.7%	36.9%	Down	HF down	Early	HF down			Strong Down	8	-3.8%	\$ 21.00	\$ 20.80	\$ 20.76	(0.25)	\$ 2.25	10.7%	36.9%	154%	



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# Legend -Terminology

Primary Signal	Secondary Signal	Sentiment	Select	Pattern	P/C Ratio	Segment	Segment
Indicating an institutional price move happened	Pre-price move indications	Assumed price move direction; Bull: Up Bear: Down	Symbols with favorable NLT setups	Assumed trade pattern	Relation of Puts to Calls	Industry segment	Industry sector

Primary NLT Signal	Secondary NLT Signal	Last	Weekly SPU	Weekly SPU to Last %	Move to Market	Potential Trade Direction
Identifying the strength of a price move: Power Tower (strong) HF-Up/Down (momentum volatility move)	Early Trend Signals. Volume initiated signals (Vol. Diff.) End of ambiguity (Purple Zone End)	Closing price of the observed week.	Assumed price move on a weekly basis in dollars  SPU = Speed Unit	Assumed percentage move on a weekly basis  Function as a measure of expected return on cash	Relation of the last week price move to the overall market	Up or down

NLT Momentum	NLT Trend	NLT Strongest Indicator	NLT Purple Zone	NLT Volume	NLT Volatility	Last Day Volume (mill)
Approximated short-term price direction: 1-2 bars  New Up or Down, for early changes HF Up or Down for confirmed changes	Approximated mid-term price direction: 1-10 bars.  New Up or Down, for confirmed changes. Early Up or Down for slight changes	Highlights the strongest directional Indicator	The Purple Zone defines when institutions did not finalize their directional decision, while at the end of the zone a directional move can be expected	Algorithm-based volume assumption indicating high- and low volume breakout potentials as volume differential moves: Vol. Diff.	Approximated price composition move indicating breakouts, trends, strong above the market price moves to the up or down side	Amount of stocks exchange in the last trading day

Last Move	Last Price	Price Threshold	Entry Price	Critical Price Move	Weekly SPU	Weekly SPU to Last %
Percentage move of the past trading day	Closing price of the stock	Critical price to be surpassed to confirm a potential institutional price move	Buy-Stop or Sell-Stop level	Price move from the closing price to surpass the price threshold	Approximated weekly price move	Expected return on cash as a the approximated weekly price move

Last week Move to SPU	Move to Market	Target Price-1	Move to Target-1	Return on Target-1 (%)	Target Price-2	Move to Target-2
Relation of the last weeks price move to the approximated weekly price move	Relation of the last weeks stock price move to the market: 100 equals same as the market	Approximated first target at the assumed price expansion	Assumed price move to target-1 in dollars	Assumed return on cash at target-1 in percent	Expected secondary price expansion	Dollar price move to the second price target

Return on Target-2	Move to Target-2	1-SPU Stop	%-Risk at 1-SPU Stop	1-SPU Reward/Risk	1-SPU Reward to Risk	Risk Evaluation
Assumed trade return at target-2 in percent	Dollar price move to target-2	Price at an assumed 1-SPU stop, while the realistic stop can only be decided via chart analysis	Assumed risk if stopped out at a 1-SPU opposite price move	Approximated relation between the reward potential of a trade in relation to the risk to take	Direct relation of the approximated reward to risk	Approximation of the calculated reward/risk: Favorable, acceptable, risky

Average Correlation to SPY	Fair Price for a 30 day option	Fair Price for a 60 day option	Fair Price for a 90 day option	Fair Price for a 120 day option
Approximation if the stock price move is correlated or independent to the overall market move	Calculated maximum price to pay for an option to make a 75% return at the expected stock price move	Calculated maximum price to pay for an option to make a 50% return at the expected stock price move	Calculated maximum price to pay for an option to make a 50% return at the expected stock price move	Calculated maximum price to pay for an option to make a 50% return at the expected stock price move

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Good trading

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